

“ Krux has significantly streamlined our operations, making it easier to document work accurately and efficiently, ensuring we get compensated for the excellent work we do.

– Kevin Norberg,
President, Rodren Drilling



CASE STUDY: RODREN DRILLING – STREAMLINING OPERATIONS WITH KRUX

Rodren Drilling, a prominent player in the drilling industry, faced challenges with manual data entry, digital literacy levels among staff, and difficulty in standardizing contract interpretations. These issues resulted in inefficiencies, delays, and inaccurate billing. By implementing Krux's solutions, Rodren Drilling transformed their operations, ensuring accurate documentation, reducing errors, and facilitating better communication with clients.



LOCATION: Manitoba Canada

YEAR: 2020

APPLIC.: Data entry and analytics

SOLUTION: Krux

ISSUES ON SITE:

Rodren Drilling's primary issues included a lack of standardization in data entry and contract interpretation, compounded by varying levels of digital literacy among staff. This led to inconsistencies in billing and project management, with supervisors often misunderstanding or misapplying contract terms. Additionally, the manual spreadsheet system caused significant delays in project reconciliation, with some projects taking upwards of three months to resolve. There was also significant email traffic, complicating communication and efficiency.



KRUX APPLICATION:

To tackle these challenges, Rodren Drilling adopted KruxLog and KruxMetrix. These solutions streamlined data entry with pre-defined options, reducing manual input errors and ensuring consistency. KruxLog allowed supervisors to enter data efficiently, while KruxMetrix provided real-time analytics and visibility into project metrics. This integration reduced the email traffic and manual checking of spreadsheets, leading to a more streamlined and efficient workflow.



KruxLog

KruxMetrix

**Drill More,
Faster,
Smarter**



RESULTS:

About the outcomes:

Rodren saw a significant reduction in project reconciliation time, from up to three months to just a few weeks. This improvement ensured that projects were completed more swiftly, and billing issues were addressed promptly, enhancing overall operational efficiency.

Rodren experienced a drastic decrease in email traffic and manual errors. The streamlined process saved valuable time for both field and office staff, enabling them to focus more on their core tasks rather than administrative burdens. The accuracy of data entry and billing significantly improved, ensuring that Rodren was compensated appropriately for their work.

Supervisors found it easier to document their work accurately, leading to increased accountability and consistency across projects. The user-friendly interface of Krux's tools ensured that even those

with limited digital literacy could efficiently enter and manage data. This resulted in a more cohesive and motivated workforce, with clearer communication and fewer misunderstandings.

Krux's solutions demonstrate significant potential for application across the drilling industry and beyond. Companies facing similar challenges with data entry, contract standardization, and project management. KruxLog and KruxMetrix designed to work together, providing real-time visibility into project metrics, improving accuracy in billing, and enhancing client communication. By adopting Krux's solutions, drilling contractors can achieve greater operational efficiency, reduce administrative overhead, and foster stronger client relationships through transparent and accountable processes.