

IMDEX™

XPLORATION^{TECH} SYMPOSIUM 2026

Sponsorship Prospectus

23 January 2026
Vancouver, Canada



index.com

About the Symposium

Now in its 11th year, the IMDEX Xploration Technology Symposium has grown to become a standout fixture on the mineral exploration calendar. Since its launch in 2015, the event has evolved into a dynamic platform for showcasing innovation, fostering collaboration, and accelerating the adoption of cutting-edge exploration technologies.

Held annually in Vancouver ahead of the AME Roundup Conference, the IMDEX Xploration Technology Symposium brings together industry leaders, innovators, researchers, and explorers to share pioneering ideas, breakthrough technologies, and new processes transforming the future of mineral exploration and evaluation.

This is more than just a conference — it's a forum for inspiration and actionable insights, where professionals can network with peers, explore real-world case studies, and engage in deep technical dialogue on the latest advancements in geoscience and analytics.

Join us in 2026 for a day of insights, innovation, and collaboration!

About IMDEX

IMDEX is a leading global mining technology company, trusted by the world's largest mining and drilling companies to deliver innovative solutions that unlock the Earth's value more efficiently, sustainably, and safely. Our technologies span drilling optimisation, rock knowledge, and digital transformation — offering advanced drilling fluids, cutting-edge downhole instrumentation, and robust data management software. Together, these solutions enable clients to find, define, and mine orebodies with greater speed, accuracy, and productivity across the mining value chain.

Since 1980, IMDEX has been at the forefront of technological innovation in mining. Backed by more than 600 years of collective geoscience expertise, we combine deep industry knowledge with a commitment to solving the complex challenges of modern mining. With operations in over 100 countries, IMDEX empowers mining companies, contractors, and service providers to make smarter, faster decisions — improving outcomes for people, assets, and the environment.

As the organiser of this symposium, IMDEX brings its reputation for leadership, innovation, and collaboration to create a platform where industry experts, thought leaders, and decision-makers connect.

Leading Brands

AMC[™]

REFLEX[™]

devico

Leading Partners

Krux

Datarock

imdex.com



Sponsorship Opportunity

We invite your organisation to consider sponsoring the Xploration Technology Symposium 2026 — a premier event on the global mineral exploration calendar.

This is your opportunity to position your organisation as a leader in the industry, connect with an engaged, international audience of industry professionals, academics, and students, all with a shared focus on advancing exploration technology.

Our sponsorship packages are designed to help you:

- Maximise brand visibility through targeted pre-event, on-site, and post-event marketing campaigns.
- Showcase your support for innovation in mineral exploration and demonstrate industry leadership.
- Engage directly with decision-makers and technical experts in an intimate and collaborative setting.
- Differentiate your organisation from competitors and elevate your corporate profile.
- Build meaningful business relationships and position your brand for long-term success.



Past Testimonials

"I enjoyed hearing from speakers representing the major mining companies. Hearing about their priorities in data management and utilizing new methods and techniques lends credibility to the themes of the symposium."

"It's a fantastic opportunity to highlight the new advances in our field!"

"Well organized, diverse forum of speakers and attendees."

2025 Highlights



145 total attendees, from 60+ companies



25% international representation (outside of Canada)



All post-event survey respondents indicated they are likely or very likely to attend next year.



Sponsorship Packages

	PREMIUM	SUNDOWNER	SESSION	BREAK	
PRE-EVENT					
<ul style="list-style-type: none">Dedicated LinkedIn post announcing and highlighting Premium SponsorshipLogo placement in 3+ official event posts shared via the IMDEX LinkedIn page		High exposure logo			
Logo featured on all event promotional material <ul style="list-style-type: none">LinkedIn post announcing all event sponsorsEventbrite listingEmail campaignsIMDEX website event pagePublished agenda	X		X	X	X
DURING THE EVENT					
Allocated space in foyer for pull-up display banner	X	High exposure logo	X	X	X
Logo featured on event display in foyer	X		X	X	X
<ul style="list-style-type: none">Verbal acknowledgement as the premium sponsor during the opening address, lunch break and closing address.Rolling PowerPoint slides / video on 3 screens in lunch room for duration of lunch break.	X				
<ul style="list-style-type: none">Verbal acknowledgement as a session sponsorLogo on each of the presenter introductory slides for the session				X	
<ul style="list-style-type: none">Verbal acknowledgement as a break sponsorLogo on slide for duration of break					X
<ul style="list-style-type: none">Verbal acknowledgement as the sundowner sponsorLogo featured at event venue (pull up banner / TV screens)			X		
POST EVENT					
Logo on all event recordings – circulated to all attendees’ post event	X				
INCLUSIONS					
Complimentary tickets	4	3	2	1	
Discount ticket rate for company delegates	50%	40%	20%	20%	
INVESTMENT (\$CAD)	\$4,000	\$2,500	\$1,500	\$750	
	1 x available	1 x available	3 x available	2 x available	



2026 Key Event Details

Date: 23 January 2026, 8:00 am - 5:30pm, followed by sundowner drinks

Venue: Morris J Wosk Centre for Dialogue 580 W Hastings St,
Vancouver, BC V6B 5K3, Canada

Theme: *Forging the Future: Emerging Leaders in Geoscience & Mining*

Event Highlights

- 12+ industry presentations
- 3x interactive panel discussions
- Sundowner drinks for attendees to network

Sponsorship Expression of Interest

Sponsors will be accepted on a first-come, first-served basis. To secure your preferred sponsorship package, we encourage you to submit your Sponsorship Expression of Interest early. The submission deadline is 31 August.

For sponsorship enquiries, please contact:

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